# Card sorting - participant A

Goal: hard to know what that means. I explain what is under this headline. Under about, but could be placed under events

Standings – top 11 teams: Standings

Featured team: very vague description, what does this cover? Seems it would be under standings

Bronze events: Events

Gold events: Events

Team Profile: your own: under personal contol panel, ekstra note about general under stats.

Team wall: -”-

Team Info: -”-

Player profile: -”-

Player photos: -”-

Player feed: -”-

Team photos: -”-

Player wall: -”-

Player Info: -”-

Vegas Playoffs: Events

Information: About very wide description.

Matches: events

Recent news: under home as a “button(link)” and under News as a headline.

Featured articles: -“-

Prizing breakdown: under event if it is different from event to event

All news: News

About HonTour: About

Definitions: About. Definitions must be about Hon – help for new players or people who isnt experienced with tournaments

Statement: He is puzzles as to what this is. I explain. About.

Format: Hard to understand. Under each event.

Silver events: events

Hon Tour Rules: about

Introduction to HonTour: about

Support: About – if he experienced a problem he would go here

Most gold per game: Stats

Privacy policy: About

S2 games: About , It could also kunne også ligge under home et link til hjemmeside, beskrivelse mv.

Top 10 statistics: stats.

Rules: About

Diamond events: events

Full standings: Standings. The full ladder.

Terms and conditions: About. Also something that appears when you register a profile.

News and announcements: news

FAQ: About

Account terms of service: About

How to play: About

Scheduling: Events

Teams/players: Who is in a game or an event – under event

Manage team: This is where you change your composition of your team and also where you enlist to games. Under team profile in the Personal control panel

Most assists per game: Stats

Garena star League: Events

Points: stats/standings –de er lidt ens

Streaming: when you go and watch a team play: under each team or each player, or maybe its only featured games? You could find a match (under match) and stream. If you can go into each player profile to watch it need to be placed with all the other player stuff under personal control panel. Events.

Prizes: under events. Why is there a prizing breakdown AND a prizes: It is wierd that there is two. Hold them together. Is the prizes static, where do you win what?

Hon Tour Structure: about hontour

Best kill/death ratio: stats

The staff : About

Create an account: under home: an extra menu that will be replaced by personal control panel

The basics: Where you learn how to play HoN, basic info. Under about.

View the full calendar: Events

Introductions: even more information. Introduction of the different players? A bit redundant. Events

End 1: He has troubles finding the ladder: meny clicks. Scheduling is one big confusing page where you have to scroll around to find out where you are. It’s confusing.

End 2: There isn’t really missing anything

End 3: stats – primitive. Maybe rankings i stead.

Front-page/home: maybe news under home, de newest news. A small calendar, a shot cut to calendar. Who is playing now? (live coverage)

Main Menu(MM) stats/standings – they are a little too alike.

MM stats and standings maybe under one category. Why isn’t standings under stats? Stats: a bit like stats in game where you can see a lot of things about the individual player.

MM Standings: He would call it someting else. Something about teams, players, ladder, users. Something more about the fact that you can find the different teams in there.

Generel: A lack of understanding of the event structure. Is the tournament one event or what?

# Card sorting - participant B

Hon Tour Structure: It fits under about if the different events don’t change.

The Staff: -“-

Terms and conditions: -“-

Team photo: there must be a kind of ranked list under standings.

News and announcements: News

Acc. Terms of service: About

Team Profile: Standings. Stats. Copied. Your own team profile or others?

Featured team: Featured means that they are important in some way: News.

Player feed: news about a player: under news or information about related players.

Player info: stats. When you are looking for information on players.

Support: is placed under about, support for what? There could be specific support for an event.

Introduction to HonTour: Home. This is something thay you would like to see first in the home page. It could be placed under about, but it is very important.

How to play: under home. It gets people involved. The home page is for new players.

Scheduling: its a plan on events, under events: it should be called schedule. Could be under personal control panel (later moves it).

Silver events: under events, I have no idea about what it could be.

Basics: under home, again because it is important for new players.

Prizing breakdown: under events, it is about what you can win at the different events.

S2 games: under about

Team wall: messages for other people’s teams or on your own wall: Stats.

Recent news: News

Prizes: Prizes breakdown and prizes is kinda’ the same thing, but he cant imagine that it could be placed any other place than events.

Player wall: the same as with team wall. – A bit like facebook. Stats.

Diamond events: Events.

Bronze events: Events. Bronze, diamond etc. etc., how important they are or what prices can be.

All news: News.

Teams/players: stats.

Vegas playoffs: In Real Life event, the culmination of a tournament. Under Events.

Privacy policy: About.

View the full calendar: Events. Maybe also your individual player calendar.

Introductions: Home. Introductions for the game maybe tutorials. Maybe a bit redundant.

Full standings: Standings.

FAQ: About.

Top 10 statistics: under stats. A lot of top tens would be here, a lot of statistic where you only show the first ten.

Format: Events/About. The tournament format, how it is structured, beginning and finishing tournaments. Dublicated.

Streaming: Tools for streaming: a list of who is streaming. Events.

About HonTour: about

Matches: you can see the individual matches that is played under the individual events. Dublicated to Standings.

Featured articles: News. A bit beside news...

Create an account: home. - account for hontour … maybe for HoN to…

Statement: News – someone says something about something. It doesn’t really fit anywhere.

Hon Tour Rules: Rules about Hon Tour, unless it’s themself thinking they are nice (joke).

Best kill/death ratio: stats! ... standings... no, stats!

Most assists per game: Stats. Subspage for top ten statistics

Team Info: Standings.

Player photos: Hard to identify – could be several places, but doesn’t really belong anywhere.

Player profile: your own or other peoples… hmm… Stats!

Points: Standings. points is a kind of stats... but it probably is points for that tournament.

Most gold per game: Stats.

Gold events: Events.

Garena star league: Probably it is standings in that league. (although it seems like he only placed it there because there weren’t room for enyting else in the other row.)

Standings - top 11 teams: Standings.

Definitions: ??? under home, like all the others...

Goal: has doubts about what it is, but probably belongs in about.

Information: under events, practical information, when events are held and such.

Rules: About.

End1: Very complex and hard to see through. He would have to guess much about where to go, many clicks. He considers himself a professional it user and developer. Not really intuitive, the main categories should be reconsidered.

End2: streaming is important for spectators. He says: ”i would go for that”. Hightlight the present event, e.g.under news. Link for streaming or a message in the top.

End3: they should be reconsidered. Especially Stats ... what is it statistics about?

A connection between hontour structure and format: simple/superior.

Many headlines makes sense in connection with something else.

MM a new category that is called: “get ready”.

MM home could be the players own platform.

You really need a place to look up players and teams. - MM: You need a place to look players or teams up. - Looking for a place to search for teams – that is missing.

A lot of functions on the site.

Some of the main menu points seem hard to navigate (rearranges cards in the middle of the test).

MM stats is general statistics: individual games and standings is the present tournament.

MM: stats: my own stats! –other peoples profiles. It should be called teams or players instead. I would think that you would be able to find it under standings.

MM: often you see news on the home page... Then what is home?

MM: stats is connected with games that have already be played.

You only have to use your normal HoN account... its weird if you have to bind it together.

The site is very massive. Not light and elegant, a bit hard to overlook.

# Card sorting - participant C

Team Profile: Personal – find your own fast in personal control panel. Other peoples teams shpuld be fount under something else. Hmm... more places maybe, two times duplication, standings, stats.

Rules: under about since the site is about a tournament. Specific events may have specific rules. About! It would be to much un the home page. “When you learned about the site/the game it is annoying to look at it on the home page”. The rules are already in the game itself.

Hon Tour rules: The same as Rules. About.

Silver events: Events.

Player photos: Under the different profiles, the same as Team profile. Personal control panel, standings, stats.

Featured team: feature is always on home! Else it shouldn’t be “featured”.

Goal: About

FAQ: About

Manage team: Personal control panel

Scehduling: How you can schedule your own games or how it is scheduled? Weird label. Definitely news, that is a sure thing. Also in events and on the home page. The home page should show upcomming matches. like finals.

Most gold per game: Stats

Player profile: The same as team profile. Personal control panel, standings, stats.

Best kill/death ratio: stats.

Top 10 statistics: stats.

Player wall: is it something else than player profile? Hmm... two places. Personal control panel, stats.

Team wall: again the same as team profile. Personal control panel, standings, stats.

Player info: What is player info when there is a player profile? You have to be able to access all your own things under Personal control panel. Stats.

Teams/players: Not nessesarily your own (Understands it as a place where you can see an overview of teams/players) – both stats and standings, or only the one. Hmm... both! You should be able to go to a cirtain place from different angels.

Team info: Personal control panel, standings, stats.

Gold events: Events.

Bronze events: Events.

Introductions: for what? Home should be for participants in the event and not for new players. About!

About hontour: About

Create an account: A big fat button in the home page.

Introduction to Hon Tour: About

Most assists per game: Stats

Garena Star League: news and events: duplication. Home – re-duplicated!

How to play: About

Team photos: Personal control panel, standings, stats.

Full standings: Standings

Support: under about AND under Personal Control panel

Hon Tour structure: About

Terms and conditions: When you make an account and under about – don’t really need to be there.

Information: News

The staff: About

Account terms of service: About

Diamond events: Events

Featured articles: Home (featured!!!)

Player feed: Personal Control Panel. This must be something you follow from others.

News and announcements: under news... and home – separate news and announcements from each other!

Recent news: maybe home.

Definitions: About

Statement: on the home page if it is an important announcement: A bit the same as an announcement. What is the most important? News.

The basics: About

All news: News

Standings top 11 teams: top 11? Wtf, that is very random! Standings.

Matches: Several places... hmm... only have to be under your own Personal control panel every time you are on something with team there have to be direct access. Standings, stats.

Streaming: home!! and news.

Format: About.

View the full calendar: Events

Vegas playoffs: news, home and events

Prizes: hmm.. under about and under events.

Privacy policy: About

Prizing break down: the same as prizes: under about and under events

S2 games: About

Points: is it the teams placement? Personal control panel, standings, stats.

End1: There is a lot of things that are the same and overlaps each other, e.g. player info/profile/wall etc. etc. A lot of the things under About is the same. Why is there featured articles when there isn’t ordinary articles?

End2: Only little things… Things can be moved away, e.g. down to the bottom.

End3: Standings and stats is kinda’ lame: they should be renamed. Team standings and player statistics for example. So that stats is only stuff revolving about the individual player and standings ONLY about teams. Stats and Standings is misleading and confusing.

Ther should be a browse team and such, so that you can make it a kinda social network, or else it seems like work for nothing to have wall etc. etc.

MM: create account should be at home! Other than that the home page should be very ”slick”. Big button at the home page!! Another example of this is battlenet, where this is made really bad. There should be a direct way.

# Card sorting - participant D

Goal: it could be at home, but is it best if it is under about.

Scheduling: Then you can see when there is an event and enlist as a team or person. Maybe with subcategories.

Diamond events: events.

FAQ: hmm... home or about: It is good if you are a new player to get things told on the home page. I would never press About, because there is never anything interesting to be found there.

View the full Calendar: both under news and events: it could be something with patches or changes under news and something with when you are going to play. It could just be named Calendar.

Gold events: events

Full Standings: events

Manage Team: Personal control panel

How to play: under home because it is important to see what it all is about.

Prizing breakdown: you get your prizes from events!! (later moved to About).

Silver events: events

Featured articles: news

Featured team: news maybe a new team in focus every week… or every two weeks.

Bronze events: Events

Prizes: this is the same as prizing breakdown (is later moved to about)

Top ten statistics: Stats

S2 games: about

Privacy policy: about (all the boring stuff)

The staff: about Staff: there probably are some people working on it other than S2 also.

Account terms of service: about

Terms and conditions: about. It isn’t my personal terms and conditions, therefor it must be under Home – later places it in about because there is too much in home and because about is the garbage can.

Create an account: about

Recent news: News

Rules: about

Definitions: Home - definitions for what?

The basics: Home or personal – How to do stuff for yourself. The little things about how you get started. It shouldn’t be both places. Preferably in home – but there is already too much stuff.

Statement: What the people behind hon tour have to say. About. At the top, not in the bottom where all the boring stuff goes.

Introduction to hontour: home – this is important, so there will just have to be room.

Player photos: Personal control Panel. It could be a picture of an in game ability, which you then could draw on. This is a weird thing.

About hon tour: About

Introductions: The same as introductions to hontour. Just not for hontour. Home.

Streaming: This is nice! – under news. If it were a tool for myself it could be under PCP.

Team profile: my own team = PCP

Team info: stats: all the teams – most played heroes – then you can make sure to ban all the heroes that they play often.

Teams/players: standings – then we will be able to see how high players or teams are rated

Support: pretty important, But should be in the garbage-can-category. – he places it in Home because it is important.

Player wall: PCP

Team wall: PCP

Player info: Stats

Hontour structure: events – how much one group or another is playing

Points: standings

Most assists per game: Stats

Format: About

Information: almost the same as introduction… hmm… this could be information on a lot of things. Home or events. Information about timezones, that could be awesome!

Most gold per game: Stats

Player feed: this is very unclear to him what this is. It could be news if you follow an individual player.

Vegas playofs: It should start out in news and then move to events.

Standings top 11 teams: top 11??? That is weird!.... wtf?? Under standings

Team photos: PCP

News and announcements: News

Best kill/death ratio: stats

Garena star league: this is a private ting that doesn’t really have much to do with all the other stuff. It shouldn’t be under events – they must have their own website, because this is not HonTour. So it will have to be placed in news.

All news: news

Hon tour rules: this is a lot like the card with “rules” on it, which is in home... –now there is only one! They are placed together!

Matches: personal matches ... when you are going to play your own matches. PCP

Player profile: kinda the same as player info. In PCP...

End1: it is important that you can go to events and find the event you are oarticipating in! – we want to know how far we are. You should easily be able to go to see that! News is the place for all the exiting stuff should appear. The navigational system seems nice, the personal control panel is REALLY nice. About is just a garbage can. Maybe prizes should be put there too. There is really few things in stats and standings. Maybe it is easier to navigate when you cant see all of these things.

End2: In standings it could be cool if there were an “up and coming” – like for the teams that is rising in the rankings. The people who are doing a good job in silver or bronze and are on their way up as a result. Top three of them!

End3: The head categories are good! There could be added one called “featured” next to news. Then there wouldn’t be so much in news.. –but then news would probably become boring.. hmm… A direct link for streaming would be nice. A bar on featured stuff: like the Message of the Day in Hon. Visual stuff is nice.

MM: PCP: these things can be combines to one.

MM: There shouldnt be many things in Home...

There is no reason to put things in two places.

He is very concerned that there shouldn’t be more in one category that there is physical room for at the table where we are performing the test. He is also very concerned that there should be an equal amount in the different categories.

He is making a lot of changes in placement after he have placed it the first time.

MM Home and news very close to being the same thing. There should be something that changes between these two: maybe a visual bar with headlines! - uh, now I really wanna play Hon again! :D

# Card sorting - participant E

Featured Team: This should be under news or under standings. Hmm... It is placed under news. That would be what a stupid user would do.

Player feed: your own events and information about what will happen. Home

Garena Star League: Events or news, it is put under events.

Introductions: introduction for what? –hmm... HonTour probably – under home. First visit the participant makes a new category called first visit that should contain everything a new user needs.

Hon Tour Rules: Specific rules for the individual event? – under about.

Support: this should be placed directly on the main menu (added as another point on the main menu)

Definitions: ABout

Rules: the same as hontour rules and definitions. Under about

Goal: on the home page, this is important.

Featured articles: There should be a box on the home page containing featured items which then will send you to news or standings.

Diamond events: events

Team info: he makes a new category in stead of stats and standings, called stats/standings

Teams/players: stats/standings ->league->team info->Teams/players

Team Wall: stats/standings

Top 10 statistics: he loves statistics and would love to see them on the home page. They are very important. Other people would place it under stats.

The staff: About. This is never used.

Player wall: This goes out! – the users will be using other website as social medias. This is not the purpose of the site, you can link out to social medias instead. HonTour should be integrated with social medias to a much higher degree. Like a specific Facebook group, or you could take advantage of the time it takes to find a game (in game) where you easily could catch and hold people’s attention.

Introduction to hontour: the same as introductions! First Visit

FAQ: About

Standings top 11 teams: How interesting is to see who is in top 11… Maybe this belongs on the home page. If you are only interested in seeing your own placement it should be placed under stats… -you are! stats/standings

Prizes: for every event

About hon tour: redundant – out!

Gold events: events

Scheduling: home. That you are able to see when your next game is, that is some of the most important information in the site overall.

Bronze events: there are too many sub points, he then devides them in subcategories. Events - Events

Silver events: Events – Events

 Hon Tour structure: under introduction. First visit

Vegas playoffs: nice thing to help create a hype. People are suckers for real life events. Home!

Best kill/death ratio: at the top in stats/standings

Streaming: this is more important to see in game. out

Matches: home

How to play: out!

Points: a sub category that could be placed many places, it will be under every event

Most assists per game: he would choose another approach entirely to data and statistics. stats/standings

Create an account: instead of PCP – when you aren’t logged in!

Most gold per game: stats/standings

Terms and conditions: about. Lame, it have to be there. Too bad.

Account terms of service: ”-”

Player photos: out, it is confusing the purpose of the site

Team photos: out!

Manage team: PCP

Format: first visit

Full standings: Why is there an”full standings”? Is that for every event or? stats/standings

S2 games: about. It has to be there but people don’t care about it.

News and announcements: this is exactly what news is.

Player profile: Not interesting. The individual player isnt interesting. Only teams. Out!

Statement: What is this? In first visit or not at all. Out!

The basics: How much time do people want to use on this site, it is very information heavy. You could take all of it and put in a video in like one and a half minute. Introduction video! First Visit

Recent news: Things is called almost the same thing it is redundant because ther eis an ”news and announcements”. out!

Player info: out!

View the full calendar: could just be an app on the home page - OUT!

Information: ha! – that have to be more specific – it could be under every category. Out

Privacy policy: about

Team profile: the same as team info. stats/standings

All news: the same as news and announcements. Out.

Prizing breakdown: the same as prizes. events

End2: the site is to including and overwhelming – its bloated, way too big. If you looked at a sitemap it would be unmanageable.

You can show everything you need on one page!

There has to be to different angles on the site: one for new players and one for the recurring: maybe use cookies.

Two goals of the site: to promote the game/players AND a way of structuring HonTour

A lot of the other e-sports doesn’t have a structured page, there it is the community that creates the structure.

Dashbord: a page where you can see everything. Very good for recurring users! Thay type of site is much more interesting that a site with menu structures. Intuitive navigation is better than menu structures. But that would be more for the experienced user.

A giant set back in game is that you can’t click on links in game.

MM: Standings and stats is the same thing! Standings are a subgroup of stats.