

**STANDARD FRONT PAGE  
FOR  
EXAMINATION PAPERS**

To be filled in by the student(s). Please use capital letters.

Subjects: (tick box)	Project	Synopsis	Portfolio	Thesis	Written Assignment
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Study programme:	TOURISM	
Semester:	10TH	
Exam Title:	MASTER THESIS	
Name and date of birth/ Names and dates of birth of group members:	Name(s)	Date(s) of birth
	KONRAD MASLOWIEC	29-09-1985
Hand in date:	28-02-2012	
Project title /Synopsis Title/Thesis Title	How a new brand "Floating Garden 2050" has been established? An investigation of the branding implemented in the city of Szczecin.	
According to the study regulations, the maximum number of keystrokes of the paper is:	192000	
Number of keystrokes (one standard page = 2400 keystrokes, including spaces) (table of contents, bibliography and appendix do not count)*	144489 / pp. 60.2	
Supervisor (project/synopsis/thesis):	Mikael Oddershede	

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Date and signature(s):

\* Please note that you are not allowed to hand in the paper if it exceeds the maximum number of keystrokes indicated in the study regulations. Handing in the paper means using an exam attempt.