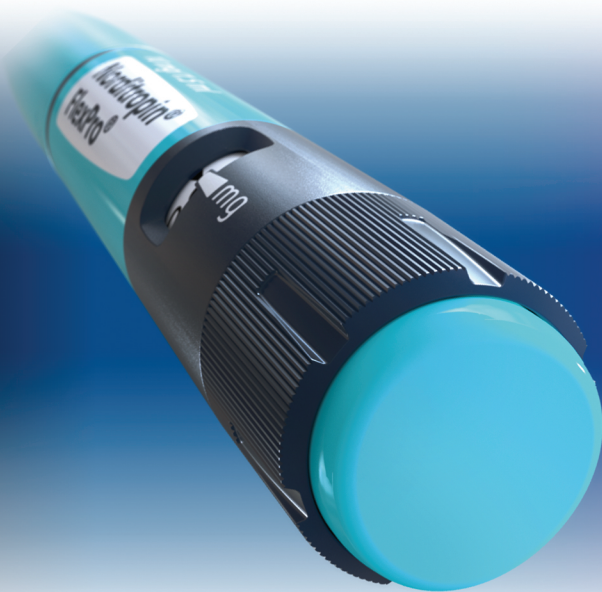


Connecting product attributes to user experiences

Development of methodology

A case with medical injection devices



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Master's thesis
Engineering Psychology
Aalborg University
2017