EMPLOYER JOURNEY MAP - RASMUS



FROM ONE THING TO ANOTHER



















OBJECTS 'BACK-STAGE'



ACTORS BACK-STAGE

BACKHOUSE MARKETHING



MENTALLY PREPARATION

'I ENJOY THE TIME WHEN WE HAVE STAFF FOOD'

BRIEFING EATING STAFF F00.D

PHONE (ONLINE INFO; WEEKLY/SOCIAL SUSHI/TAMIGO) FLYERS/MENUS

BLACKBOARD SHEETS OF INFO

HEAD CHEF

MANAGER

COLLEAGUES

PRODUCTS FROM CENTRAL KITCHEN ONLINE INFO OFFICIAL WEBPAGE OFSNS STAFF FOOD RUMOUERS

EXECUTIVE HEAD CHEF STAFF (CENTRAL KITCHEN

BACKHOUSE MANAGERS



READY TO RUMBLE

'I HAVE FUN WITH MY COLLEAGUES'

'I DO NOT HAVE TIME TO READ THE INTERNAL INFO'

GETTING READY TO COOK FOR GUESTS

CATHING UP WITH COLLEAGUES

PHONE FOODS

PRODUCTS

HEAD CHEF SOUS CHEF

KITCHEN STAFF

ASIAN PRODUCTS

F00.05

WAITERS

SUPPLIERS PRODUCERS CENTRAL KITCHEN



BUSY BUSY BUSY

'I LIKE THE HIGH ENERGY LEVEL -BUT AT TIMES I CANNOT KEEP UP WITH THE NEW INFO'

RUSH HOUR

COOKING FOR GUESTS ONLY

FOODS PRODUCTS

HEAD CHEF SOUS CHEF KITCHEN STAFF

WAITERS

ASIAN PRODUCTS

SUPPLIERS PRODUCERS CENTRAL KITCHEN



WHEN NIGHT TURNS OVER

'I CAN GET CONFUSED WHEN WE CHANGE THE MENUS'

PREPEAR FOR CLOTHING

FOODLISTS FOR SUPPLIERS

SOUS CHEF

KITCHEN STAFF

SUPPLIERS

PRODUCERS

CENTRAL KITCHEN

ONLINE INFO

UNIVERSITY (PROFESSORS &

MEDIA

STUDENTS)

COOL DOWN AND ENJOY

'I FEEL BEATED BUT NOW I CAN CHILL WITH MY COLLEGUES"

CLOCK' OUT

AFTER WORK BEER

LEFTOVERS

RECIEPT OF CASHFLOW

COLLEAGUES

NEWSPAPERS/ TE-LEVISION